

2026 | VEHICLE CONTROL EXPERT PROGRAM



Enjoy Success

FOCUS ON VEHICLE CONTROL FOR HIGH PERFORMANCE SALES

In today's marketplace, vehicles use more technology than ever. To ensure they are always operating at their best, no other area of preventative maintenance and repair is more important than vehicle control.

Premium replacement parts ensure premium performance. As a member of the Standard® **Vehicle Control Expert (VCX)** program, your customers will know this is exactly what you deliver.



Proven Program

Vehicle Control Expert Program Profit From Your Expertise



The Standard® **Vehicle Control Expert** program provides you with access to premium quality products including: ignition and emission parts, diesel vehicle control, sensors, ignition wires, battery cables and fuel system parts.

That's over 50,000 of the highest quality vehicle control products in some of the most advanced-technology categories for import and domestic vehicles and light trucks. Plus, with attractive pricing incentives and all the business tools and support, you'll reinforce and position your business as the **Vehicle Control Expert** in your market.



Bumper to Bumper® Auto Parts Plus™

We've Thought Of Everything

SOLID ON PERFORMANCE

Whether You're an Existing or New VCX Member, it's a win-win-win program that's in sync with your business.

As a VCX member, we will evaluate your inventory to ensure you continue providing product to capture market share. After all, driving your vehicle control business is our business.



Qualifying VCX orders received by March 31, 2026 will receive a 5% discount. VCX orders may include all part numbers from the 2026 Uni-Select Spring Booking program. The 5% discount will not apply on VCX orders received after March 31, 2026.

- With a minimum order of \$2,500 at WD Net, Blue Streak will drop ship the initial new number order to your location
 - As a VCX member, you will benefit from special prepaid freight of \$1,500 (WD Net) through to December 31, 2026
 - You will not be billed the 4% emergency order fee from Blue Streak through to December 31, 2026 (line codes 158, 159, 164 & 607)
 - As both a VCX and CDP member, special terms will be applied on the initial number order (WD Net)
To qualify for terms you must place an order for both VCX and CDP programs and submit the orders at the same time
 - VCX – minimum order of \$2,500 at WD Net required / minimum \$6,000 at WD Net required for Guaranteed Sale
 - CDP – minimum order of \$2,500 at WD Net required / minimum \$4,000 at WD Net required for Guaranteed Sale
- | | |
|---|---|
| \$10,000 and under - four equal payments | \$25,001 to \$35,000 - two no / three equal |
| \$10,001 to \$25,000 - one no / three equal | \$35,001 and over - three no / three equal |
- All initial new number orders will be processed as **ship** and **cancel**. Please allow 2-3 weeks for delivery
 - All qualifying VCX program orders must be received no later than April 30, 2026

And with Blue Streak providing counterperson training and detailed sales support to promote the new Standard® and Blue Streak® vehicle control coverage, you're in the driver's seat for powerful sales performance with the VCX program. Now that's success on all levels.



Guaranteed Sale Program

IMPROVE CASH FLOW AS A VEHICLE CONTROL EXPERT



Being a **VCX** Member has Its Advantages. With an initial order of **\$6,000** you have access to the **Guaranteed Sale Program**.

Order product with confidence and peace of mind. As a **Vehicle Control Expert** you can take advantage of our **Guaranteed Sale Program** with Inventory Management.

Qualifying **VCX** orders received by March 31, 2026 will receive a 5% discount. **VCX** orders may include all part numbers from the 2026 Uni-Select Spring Booking program. The 5% discount will not apply on **VCX** orders received after March 31, 2026.

- With a minimum order of \$6,000 at WD Net, the VCX program will provide a Guaranteed Sale on all new part numbers shipped
- Guaranteed Sale program is valid for 18 months and Blue Streak® will accept a return of any product that has not sold once during this period with an accompanying offsetting order
- Blue Streak drop ship the initial new number order to your location (minimum order of \$6,000 at WD Net required)
- As both a VCX and CDP member, special terms will be applied on the initial number order (WD Net)
To qualify for terms you must place an order for both VCX and CDP programs and submit the orders at the same time. Please allow 2-3 weeks for delivery.

VCX – minimum order of \$2,500 at WD Net required / minimum \$6,000 at WD Net required for Guaranteed Sale

CDP – minimum order of \$2,500 at WD Net required / minimum \$4,000 at WD Net required for Guaranteed Sale

\$10,000 and under - four equal payments

\$25,001 to \$35,000 - two no / three equal

\$10,001 to \$25,000 - one no / three equal

\$35,001 and over - three no / three equal

- After the initial new number order, as a **VCX** member, you will receive special freight prepay of \$1,500 (WD Net) through to December 31, 2026
- As a **VCX** member, you will not be billed the 4% emergency order fee from Blue Streak through to December 31, 2026 (line codes 158, 159, 164 & 607)
- All qualifying VCX Guaranteed Sales program orders must be received no later than April 30, 2026

And with Blue Streak providing counterperson training and detailed sales support to promote the new Standard® and Blue Streak® vehicle control coverage, you're in the driver's seat for powerful sales performance with the **VCX** program. Now that's success on all levels.

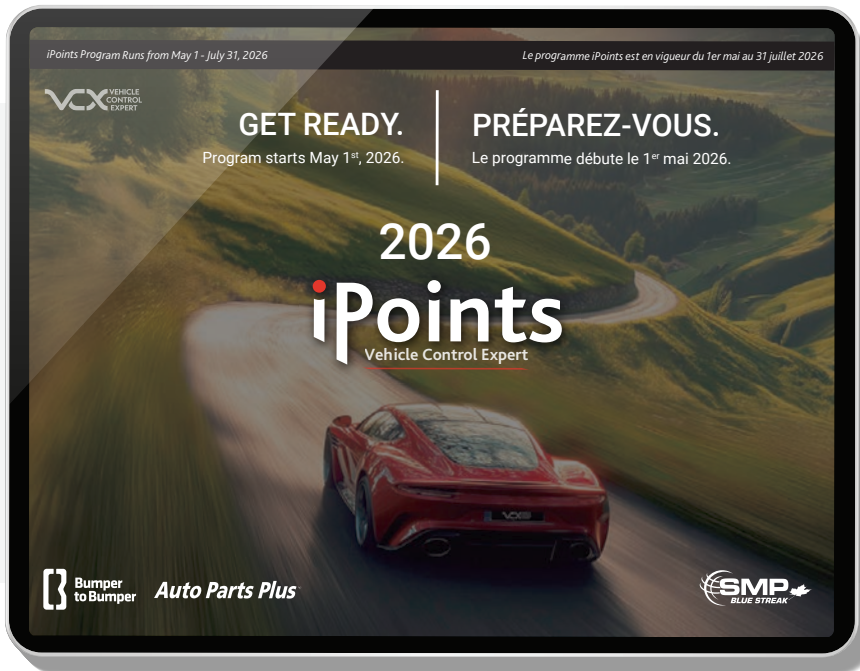


Earn a Gift Card

iPOINTS COUNTERPERSON SALES PROMOTION

For 2026, our exciting iPoints rewards program returns for the **Vehicle Control Expert** participating counterperson. All you have to do is record each sale on our iPoints website every time you sell **Standard®**, **Blue Streak®** and **Diesel** products.

Each time you do, record the vehicle control part number and other data into your personal profile to earn cash. At the end of the promotional period, your total dollar amount earned will be calculated. This total amount will then be loaded onto your choice of a Home Depot, Best Buy, Winners/HomeSense/Marshalls†, Air Canada®* or President's Choice gift card.†



And did you know? In 2025, 665 VCX members took advantage of the iPoints program—turning their sales into exclusive rewards.

The Spring promotion will begin on May 1 and lasts through to July 31, 2026. The Fall incentive starts October 1 and continues to December 31, 2026.

Look to drive even more sales through your business, with the iPoints program in 2026.

And continuing in 2026

Enhanced dollar rewards will be added to vehicle control products sold in key categories. So, get ready for more sales while adding additional cash to your gift card† selection. See your Territory Manager for details.

Some restrictions may apply. Contact your Blue Streak Territory Manager for details. †All gift cards will be distributed digitally ONLY.

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Keeping You in the Know

eSTREAK COMMUNICATIONS



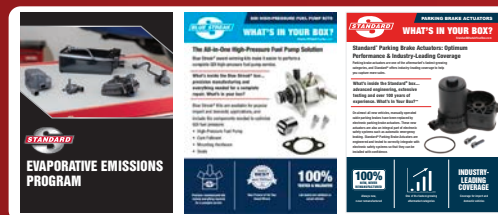
If you have a passion to learn and be up to date on the advanced technology of vehicle control products, then eStreak is for you. It's a program that's designed to expand your knowledge as a dedicated vehicle control professional. Whether it's import or domestic vehicles, eStreak delivers to your 'inbox' information to help drive sales for business growth.



For 2026, some of the planned topics include our 'New Parts Spotlight' and 'What's In Your Box?' series of product information. Accelerate the performance of your business by enhancing your knowledge of Standard®, Blue Streak® and Diesel vehicle control products through eStreak.

NEW PRINTED MATERIALS

Flyers and brochures are created and distributed regularly to explain the features and benefits of Standard® and Blue Streak® products.



Our Experts Will Assist Yours

COMMITTED TO ENSURING YOUR SUCCESS

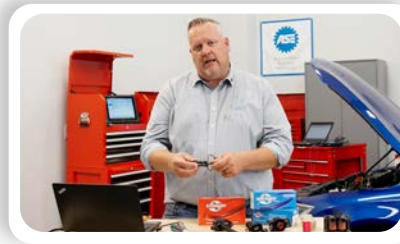
The Vehicle Control Expert program has a proven track record for success.

To assist in your sales growth and optimize long-term development strategies, we'll support you with a number of initiatives:



Category Management

SMP's dedicated Category Management Team will help make sure you have the right product in the right locations ahead of aggressive training and marketing campaigns.

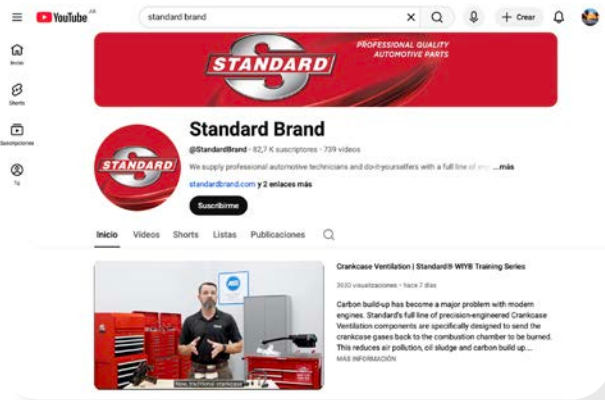


Live Employee Training

Our Training and Product Teams host a live training session each month to provide your team with the latest technical and product information.

Digital Training at Your Fingertips

Two Minutes Can Save You Two Hours



There's a lot of training 'noise' in the market and it's difficult to validate the training and tips found in cyberspace. Standard® training for the customers of the **Vehicle Control Expert** is different. Developed by Standard® for the professional technician, this training will help solve the toughest automotive problems and fix-it right the first time.

So, whether it's knowledge or installation tips on sensors, diesel, fuel injection, emissions, switches & relays, collision repair, ADAS, NEW Mass Air Flow Sensors or ignition coils, make the **Standard® YouTube channel** your 'go to' resource for access to 700+ videos. They're all designed with a focus on information to accelerate your business and that of your customers.

As the **Vehicle Control Expert**, the power of training puts you in the driver's seat to powerful business support.



New Training Videos

"What's In Your Box" Training Series videos are released monthly to help Parts Professionals better understand our parts and how to sell them.



SMP Pro Training Power Hour

Each month, our professional training team will host a live technical training session for service providers at no charge.



VEHICLE CONTROL FOCUS CATEGORIES



Evaporative Emissions

The Standard® EVAP Program includes more than 1,300 EVAP components for import and domestic vehicles.

Standard® EVAP components are designed and tested to correctly integrate with the EVAP systems of modern vehicles.

The most popular Standard® EVAP components are designed and manufactured in our North American facilities.

Undercar Program

Standard® offers more than 3,500 undercar components in multiple key categories.

The Program includes ABS Sensors, Parking Brake Actuators, Four Wheel Drive Actuators, Transfer Case Motors and more.

Parking Brake Actuators have seen rapid adoption by carmakers and are now one of the aftermarket's fastest growing categories.



Engine Sensors

Standard® Engine Sensors are designed and manufactured for Accuracy, Speed, and Durability.

Standard® offers a wide variety of engine sensors, including Cam and Crank, Mass Air Flow, Coolant Temperature and more.

To ensure operation under extreme conditions, our Sensors are subjected to extensive testing in the lab and on actual vehicles.

VEHICLE CONTROL FOCUS CATEGORIES

Gas Fuel Injection



Standard's complete program offers more than 1,900 gasoline fuel injection components.

Standard® Gas Fuel Injectors are 100% new, and are designed, tested and manufactured in our Greenville, South Carolina facility.

Included in Standard's complete program are a full range of related components as well as Blue Streak® GDI High-Pressure Fuel Pump Kits.

Ignition Coils

Standard® and Blue Streak® offer more than 700 Ignition Coils and Multipacks for 99% aftermarket-leading coverage.

Blue Streak® Ignition Coils feature design improvements over the OE for extended service life and reliability.

Standard® and Blue Streak® Ignition Coils are manufactured at our IATF 16949-certified facility in Bialystok, Poland.



Variable Valve Timing



Standard® and Blue Streak® offer the most comprehensive VVT line in the aftermarket.

The Program includes more than 600 SKUs including VVT Solenoids, Sprockets, Kits, Oil Control Valves and more.

Blue Streak® VVT Solenoids feature design improvements over the OE such as reinforced oil screens and machined one-piece housings for strength.

Advanced Ice Technologies

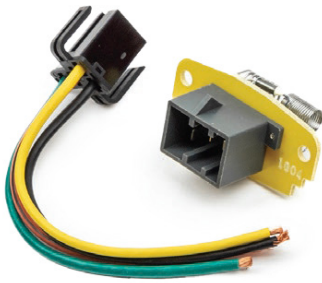
Standard® is committed to developing components for the latest vehicle technologies.

Categories include Turbochargers, Cylinder Deactivation Solenoids, Electric Vacuum Pumps and more.

These complex categories require diagnostics, and professional technicians want solutions from trusted national brands.



VEHICLE CONTROL FOCUS CATEGORIES



Blower Motor Resistor Kits

Blue Streak® BMR Kits include a high-temp connector that withstands excessive heat paired with a premium, direct-fit resistor.

Built in our IATF 16949 and ISO 9001-certified North American facilities to ensure that each part will perform and last.

Every BMR Kit is tested for draw, resistance and RPM, and undergoes 48-hour load tests.

Crankcase Ventilation

Standard's Crankcase Ventilation Program includes more than 550 precision-engineered components.

Engine oil separators are a growing category with recommended replacement intervals — Standard® has this category covered.

Standard® Crankcase Breather Hoses and PCV Valves retain OE fitting designs and include high-quality seals for a complete and easy repair.



Oil Filter Housing Kits & Oil Coolers

Standard® Oil Filter Housing Kits feature design improvements over the original to prevent oil leaks.

Housing Kits are assembled in North America with the sensors and heat exchanger installed and torqued to factory specifications.

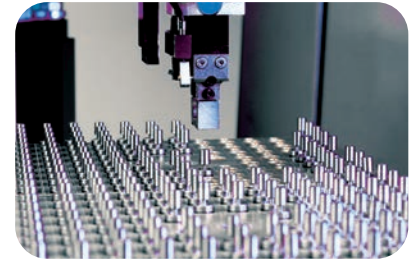
Manufactured utilizing high-strength materials that match the cooling characteristics of the OE design.

STABILITY MATTERS.

In today's world of ever-changing trade guidelines and supply chain disruptions, stability matters more than ever. Consistent leadership, 100+ years of experience and a large North American manufacturing footprint make SMP your stable, full-line supplier.

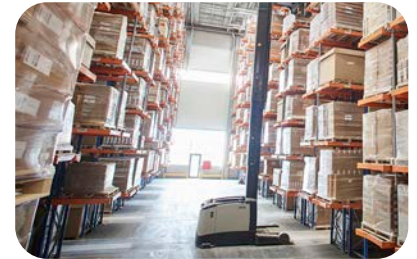
North American Manufacturing

Multiple manufacturing facilities in the US and Mexico help mitigate the effect of tariffs.



Strategically Located DCs

Multiple US distribution points and in-country distribution for Canada and Mexico ensure consistent supply in the event of local disasters or weather.



Professional Technician Training

The industry's most awarded training program keeps your customers up to date on the latest vehicle technologies and can help reduce warranty claims.



Category Insights and Analytics

Robust data and analytics will help make sure you have the right applications in growing categories and the right related components in legacy categories.



Dedicated Sales Force

Factory-trained, direct sales force helps keep your employees informed on the latest vehicle technologies and creates pull-through demand from professional customers.



GROWING CATEGORIES

Automakers continue to introduce new technologies to make internal combustion engines more efficient, and both hybrid and electric vehicle technology continue to evolve. All of this creates opportunities for the aftermarket. SMP is at the forefront of the latest vehicle technologies and will help you prepare to service the vehicles of the future.



Cylinder Deactivation Solenoids

Used on larger-displacement engines to improve fuel economy and reduce emissions.

Electric Vacuum Pumps

Electric vehicles and smaller-displacement engines do not create enough vacuum to power braking systems and are dependent on electric vacuum pumps.



Parking Brake Actuators

One of the industry's fastest growing categories as most vehicles manufactured after 2010 have two parking brake actuators.

Engine Oil Separators

Modern turbocharged engines depend on complex engine oil separators to keep the crankcase ventilation system operating correctly.



Electric Coolant Pumps

Four Seasons® offers precision-engineered Coolant Pumps for millions of electric and hybrid vehicles



Driven Program

VEHICLE CONTROL EXPERT PROGRAM

The **Vehicle Control Expert** program is a powerful way to create awareness and reinforce your business as the Vehicle Control Expert in your market. The strategic focus on Vehicle Control Expert is the essence of what the Vehicle Control Expert brand is all about - integrity, quality, reliability, peace of mind and trust.

As a participant in the **Vehicle Control Expert** program, you will benefit from the program support, product and marketing expertise that will allow you to capitalize on the growth opportunities for Vehicle Control maintenance and service.

The **Vehicle Control Expert** program - it's everything you need to optimize the performance of your business.

