

2022

Engine Management Expert Program



Intermotor[®]
Genuine Import Parts

STANDARD Diesel

EMX
ENGINE MANAGEMENT EXPERT

FOCUS ON ENGINE MANAGEMENT FOR HIGH PERFORMANCE SALES

ENJOY SUCCESS

In today's marketplace, vehicles are more sophisticated than ever. To ensure they are always operating at their best, no other area of preventative maintenance and repair is more important than engine management.

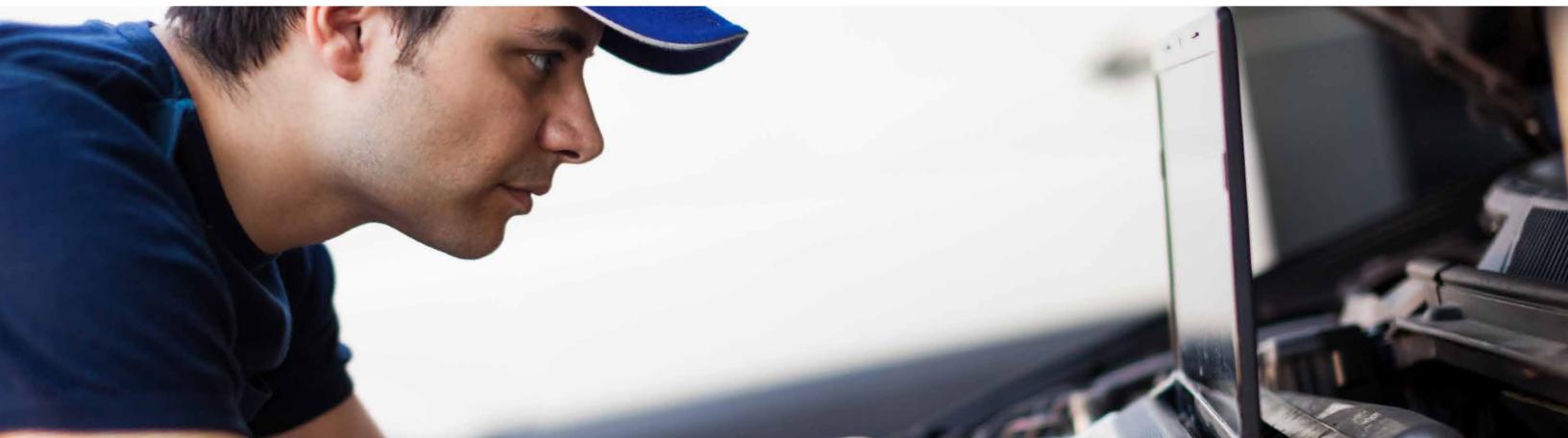
Premium replacement parts ensure premium performance. As a member of the Standard® **Engine Management Expert (EMX)** program, your customers will know this is exactly what you deliver.



ENGINE MANAGEMENT EXPERT PROGRAM PROFIT FROM YOUR EXPERTISE

PROVEN PROGRAM

The Standard® **Engine Management Expert** program provides you with access to premium quality products including; ignition and emission parts, diesel engine management, sensors, ignition wires, battery cables and fuel system parts. That's over 50,000 of the highest quality engine management products in some of the most advanced-technology categories for import and domestic vehicles and light trucks. Plus, with attractive pricing incentives and all the business tools and support, you'll reinforce and position your business as the **Engine Management Expert** in your market.



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SOLID ON PERFORMANCE

WE'VE THOUGHT OF EVERYTHING

Whether You're an Existing or New EMX Member, it's a win-win-win program that's in sync with your business.

As an **EMX** member, we will evaluate your inventory to ensure you continue providing product to capture market share. After all, driving your engine management business is our business.

1. Blue Streak will drop ship the initial new number order to your location with freight prepaid (minimum order of \$1,800 at WD Net required).
2. As an **EMX** member, you will benefit from special prepaid freight of \$750 (WD Net) through to December 31, 2022.
3. You will not be billed the 4% emergency order fee from Blue Streak through to December 31, 2022 (line codes 158, 159, 164, 305 & 607).
4. As an **EMX** member, special terms will be provided to the initial new number order (at WD Net);
 - \$15,000 and under - four equal payments
 - \$15,001 to \$25,000 - one no / three equal payments
 - \$25,001 to \$35,000 - two no / three equal payments
 - \$35,001 and over - three no / three equal payments
5. All initial new number orders will be processed as **ship** or **cancel**. Please allow 4-6 weeks for delivery.

And with Blue Streak providing counterperson training and detailed sales support to promote the new Standard®[®], Intermotor®[®] and Diesel coverage, you're in the driver's seat for powerful sales performance with the **EMX** program. Now that's success on all levels.



 **Bumper to Bumper® Auto Parts Plus®**



Intermotor[®]
Genuine Import Parts

STANDARD Diesel

EMX
ENGINE MANAGEMENT EXPERT

iPOINTS COUNTERPERSON SALES PROMOTION

EARN A GIFT CARD

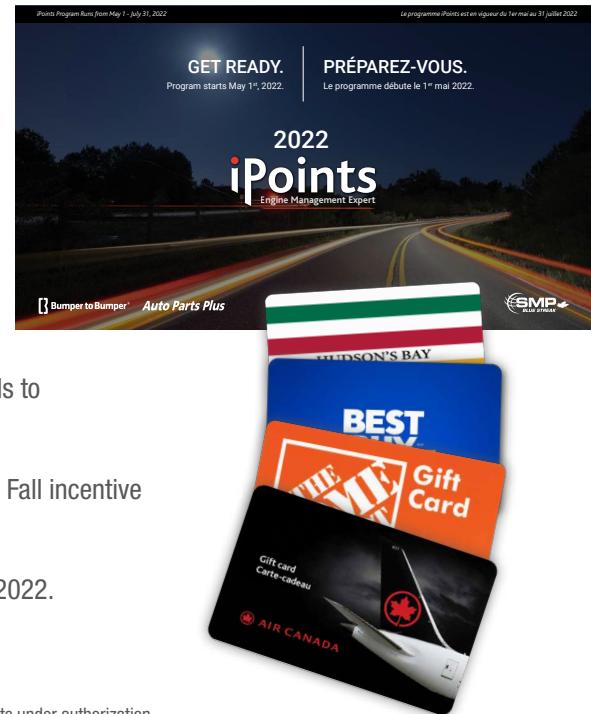
For 2022, our exciting iPoints rewards program returns for the **Engine Management Expert** participating counterperson. All you have to do is record each sale on our iPoints website every time you sell Standard®, Intermotor® and Diesel products.

Each time you do, record the engine management part number and other data into your personal profile to earn cash. At the end of the promotional period, your total dollar amount earned will be calculated. This total amount will then be loaded onto your choice of a Home Depot, Best Buy, Hudson's Bay or Air Canada®* gift card.

And did you know that in 2021, the **EMX** iPoints program issued over 196 gift cards to participating counterstaff. Now that's powerful performance.

The Spring promotion will begin on May 1 and lasts through to July 31, 2022. The Fall incentive starts October 1 and continues to December 31, 2022.

Look to drive even more sales through your business, with the iPoints program in 2022.



*Some restrictions may apply. Contact your Blue Streak Territory Manager for details.
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eSTREAK COMMUNICATIONS KEEPING YOU IN THE KNOW

eSTREAK
THINK FAST



If you have a passion to learn and be up to date on the advanced technology of engine management products, then eSTreak is for you.

It's a program that's designed to expand your knowledge as a dedicated engine management professional. Whether it's import or domestic vehicles, eSTreak delivers to your 'inbox' information to help drive sales for business growth. For 2022, some of the planned topics include our 'Just the Facts' series of product information.

Accelerate the performance of your business by enhancing your knowledge of Standard®, Intermotor® and Diesel engine management products through eSTreak.



Intermotor®
Genuine Import Parts

STANDARD Diesel

EMX
ENGINE MANAGEMENT EXPERT

COMMITTED TO ENSURING YOUR SUCCESS

OUR EXPERTS WILL ASSIST YOURS

The **Engine Management Expert** program has a proven track record for success.

To assist in your sales growth and optimize long-term development strategies, we'll support you with a number of initiatives:

1. Provide counterperson training to support the new inventory.
2. Provide focused sales support to your key Service Provider customers.
3. Blue Streak will offer **EMX ONLY** benefits to help focus your store staff on the opportunities of selling Standard®, Intermotor® and Diesel engine management products.
4. Monitor sales data on product sold in order to provide you with valuable insight and performance measurement through the **EMX** program.



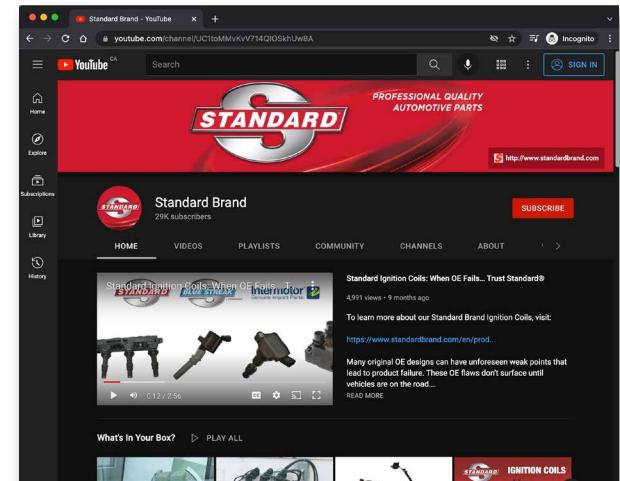
TWO MINUTES CAN SAVE YOU TWO HOURS

DIGITAL TRAINING AT YOUR FINGERTIPS

There's a lot of training 'noise' in the market and it's difficult to validate the training and tips found in cyberspace. Standard® training for the customers of the **Engine Management Expert** is different. Developed by Standard® for the professional technician, this training will help solve the toughest automotive problems and fix-it right the first time.

So, whether it's knowledge or installation tips on sensors, diesel, fuel injection, emissions, switches & relays, TPMS, NEW Mass Air Flow Sensors or ignition coils, make the **Standard® YouTube channel** your 'go to' resource for access to over 605 videos. They're all designed with a focus on information to accelerate your business and that of your customers.

As the **Engine Management Expert**, the power of training puts you in the driver's seat to powerful business support.



 **Bumper to Bumper® Auto Parts Plus®**



Intermotor®
Genuine Import Parts

STANDARD Diesel

EMX
ENGINE MANAGEMENT EXPERT

WHAT'S IN YOUR BOX?



Here's What's In Ours.

Since 1919, Standard® has been known for premium automotive quality with parts that are always engineered for superior performance and durability.

Inside the Standard® and Blue Streak® box you'll find advanced engineering, superior manufacturing and 100+ years of expertise. You can count on premium quality every time you open a Standard® and Blue Streak® box.



Now you know what's in our box, here's what's behind it.

At the heart of SMP has been a set of core values that have remained consistent from day one:

- Premium products and premium brands
- Commitment to expert manufacturing – from raw material to end-of-line testing
- Precise catalog data, award-winning training and world-class marketing support
- Customer care from a salesforce that's second to none
- Time-tested ability to adapt to the latest automotive technologies
- But most of all, a commitment to integrity

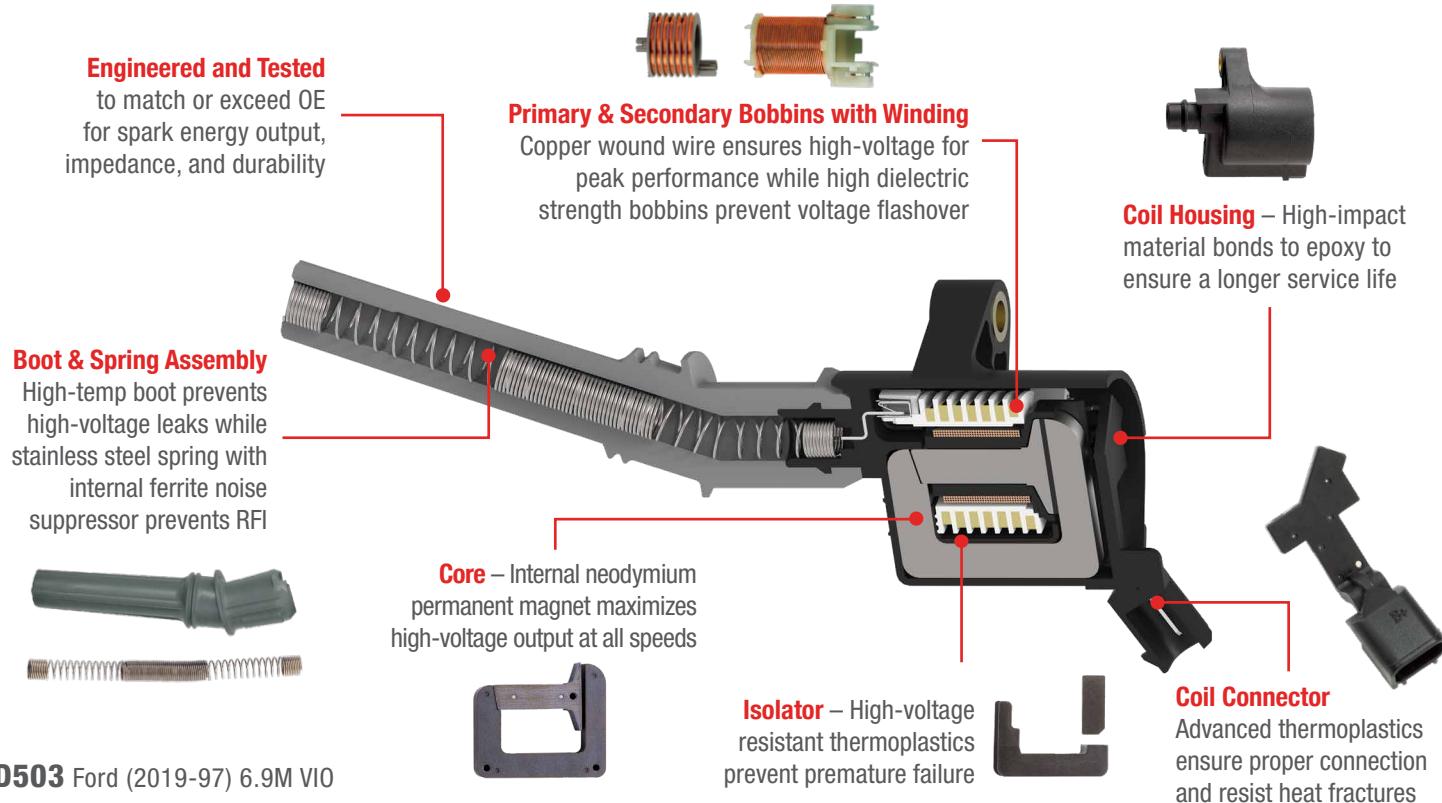
For more than 100 years, when the OE failed, technicians trusted Standard® and Blue Streak® to deliver a part that's equal to or better than the original it's replacing.

IGNITION COILS

Expertly manufactured at SMP Poland, our most advanced facility, and subjected to extensive testing and validation.

Our coils undergo rigorous examination and product validation, including extensive measurement and life testing, and a full range of environmental analysis. We go to these lengths to ensure 100% product reliability, so you can install every Standard®, Blue Streak®, and Intermotor® ignition coil with confidence.

We pay strict attention to the details.



800+ SKUs

AFTERMARKET LEADING COVERAGE

We offer more than 800 coils for 99% aftermarket-leading coverage



STANDARD® IMPROVEMENTS

We design the Standard® coil to overcome the OE flaws



STANDARD® RELIABILITY

We manufacture a more reliable, better performing ignition coil



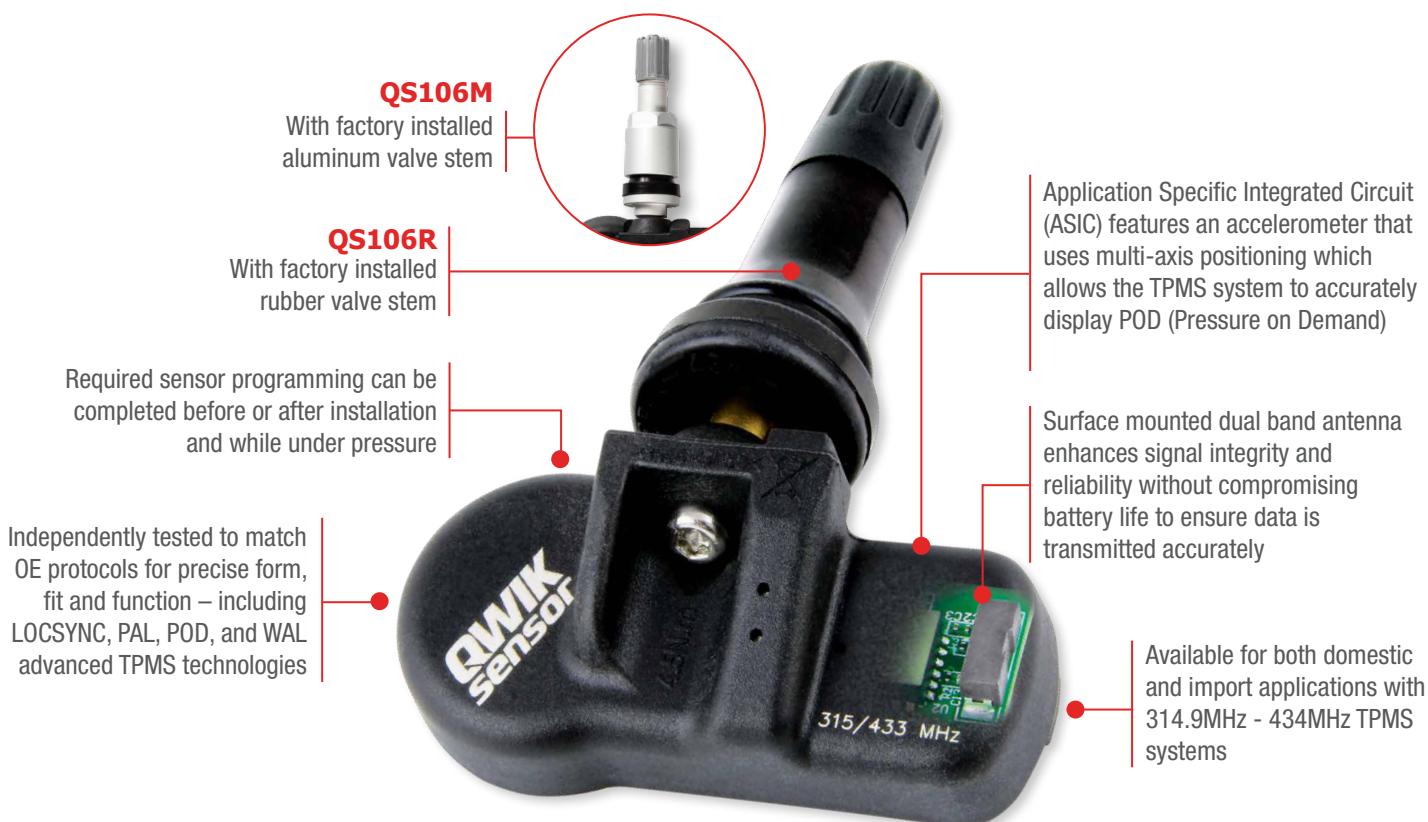
SINGLE SENSOR TPMS PROGRAM

The QWIK-SENSOR® Multi-Frequency TPMS Sensor.

Complementing our OE-Match TPMS sensor line, Standard® has recently introduced the QWIK-SENSOR® Multi-Frequency TPMS sensor. Faster programming times, surface-mounted dual band antenna, and longer battery life are just a few of the enhancements engineered into the QWIK-SENSOR® QS106.



One Single Sensor is All You Need.



This is what a complete, top quality ADAS program looks like.

Standard® will continue to expand our ADAS line to provide the coverage and quality needed to meet these growing repair opportunities.



110+
SKUs **46M**
VIO

Blind Spot Detection Sensors



125+
SKUs **72M**
VIO

Park Assist Cameras



30+
SKUs **17M**
VIO

Lane Departure System Cameras



60+
SKUs **29M**
VIO

Cruise Control Distance Sensors



80+
SKUs **97M**
VIO

Park Assist Sensors

410+ SKUs
—————
470M+ VIO

North American VIO

**No special tooling required...
just plug and play.**

Park Assist Sensors and Park Assist Cameras are two of the most prevalent safety features on today's vehicles. Due to their locations, they are prone to damage, even from minor collisions. Standard® park assist sensors and cameras are plug and play* – easy to install with no special tooling or calibration needed.



*Certain applications with more advanced systems may require additional relearn or calibration procedures

Blue Streak® Expansion

Our Blue Streak® program is built upon a rich history of quality and durability that continues to grow and improve. We've added 3 exciting new categories – Import Ignition Coils, VVT Kits, and Camshaft Sensor Kits.

NEW Blue Streak® Premium Import Ignition Coils

These import coils deliver the features and competitive benefits that comes from the superior design, engineering, and testing for which Blue Streak® is known.

- 10 import SKUs covering more than 27 million VIO
- Additional numbers will be released in 2022 as we increase our coverage for import applications



North American VIO

NEW Blue Streak® Camshaft Sensor Kits

- Each premium Blue Streak® kit contains two camshaft sensors along with the needed high-quality connectors to replace the melted/damaged originals

Blue Streak® Popular Nissan Camshaft Sensor Kits

PC458K



PC460K



PC462K



BLUE STREAK

NEW Blue Streak® Variable Valve Timing Kits

- **VVT420K** Ford 5.4L Variable Valve Timing Kit (VIO Over 2.6M)
- For a complete job and to reduce comebacks, replace all related timing chain components in the VT system with high-quality Standard® or Blue Streak® VT components



Blue Streak® Heavier-Duty Ignition Coils

- 50+ heavier-duty Blue Streak® coils now available
- All Blue Streak coils are a product of superior design, manufacturing, and testing including many improvements over the original



Blue Streak® VVT Solenoids and Sprockets

- Engineering improvements designed into every Blue Streak® VVT Solenoid and Sprocket
- Additional coverage for 2022



Blue Streak® Blower Motor Resistor Kits

- 19 SKUs now available (30M VIO)
- Kits include high-quality resistor and problem-solving high-temp connector
- **RU1000RK & RU1001RK** Full-Service kits now available
 - Kits include blower motor, blower motor resistor, and connector
- Blue Streak® improved on the OE design to deliver a connector that withstands the excessive heat and protects against future failure



Backed by our
LIMITED LIFETIME WARRANTY

We are so confident in the durability of our Blue Streak® products, that we've backed every part with our Limited Lifetime Warranty.

North American VIO



ELECTRONIC THROTTLE BODIES

The Most Comprehensive ETB Line in the Aftermarket

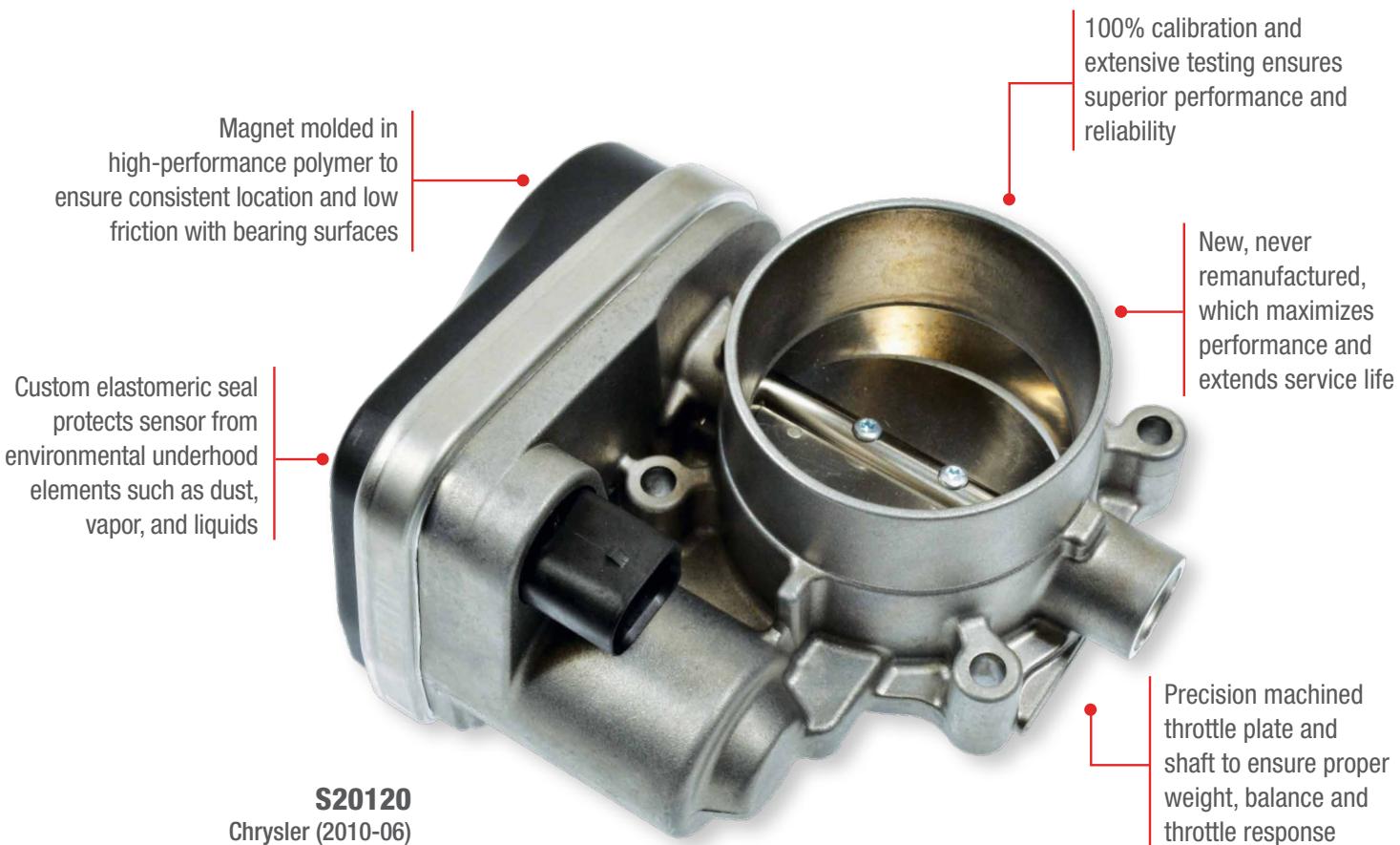
High OEM failure rates make ETBs a key aftermarket category.

When the original fails, it affects a vehicle's power, fuel economy, and drivability. Always replace the failed original with a high-quality Standard® ETB.



We include gaskets for required applications

Optimal performance begins with quality components.



S20120
Chrysler (2010-06)
Dodge (2011-05)
VIO over 1.9 million

North American VIO

[CLICK HERE TO EXPLORE THE STANDARD® ETB ADVANTAGE | STANDARDETB.COM](#)

ELECTRONIC THROTTLE BODIES



Our ETBs are the result of superior design and the testing proves it.

Standard® Electronic Throttle Body's superior quality stands up to the most severe underhood conditions and strenuous demands of today's engines – the competition did not.

COMPETITION

FAILED

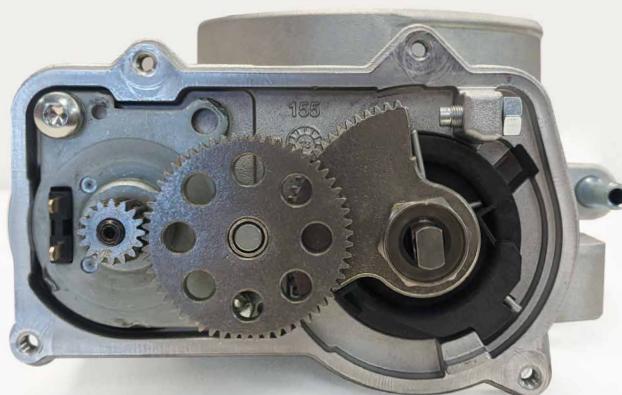


- After only 10 days of testing, the competitor ETB failed with a cracked compound gear
- Inherent design flaws rendered the competitor unit unusable



S20006

PASSED



- Even after 45 days of endurance testing, our ETB was intact and fully operational
- Standard® delivers a premium-quality ETB that performs under the toughest conditions

Source: SMP Testing Lab, 2021

200+ SKUs

We offer more than 200 ETBs covering 190 Million VIO

**100 %
NEW, Not Reman**

Every electronic throttle body is 100% new, never remanufactured

**100 %
CALIBRATED**

100% calibration and testing ensure superior performance and durability



All SMP-manufactured ETBs are built in our North American IATF 16949-certified facility

[CLICK HERE TO EXPLORE THE STANDARD® ETB ADVANTAGE | STANDARDETB.COM](#)



GDI GAS INJECTION

Standard® is Your Full-Line GDI Supplier.
Everything needed for a complete repair.

As the aftermarket's fuel injection and fuel system leader, Standard® offers the most complete new, not remanufactured, GDI program – **GDI Fuel Injectors, GDI High-Pressure Fuel Pumps, GDI Fuel Feed Lines, GDI O-Rings, Gaskets, Seal Kits, GDI Service Kits, Camshaft Followers and more!**



Quality components, expert manufacturing and extensive testing.

- Standard® delivers more than 1,000 New fuel injectors
- Engineered and manufactured at our IATF 16949-certified facility in Greenville, SC
- Advanced flow-matched to each specific application for balanced fuel delivery
- All Standard® injectors are 100% tested – more than 35 different tests



Standard® gas injectors are New, not remanufactured. Here's why.

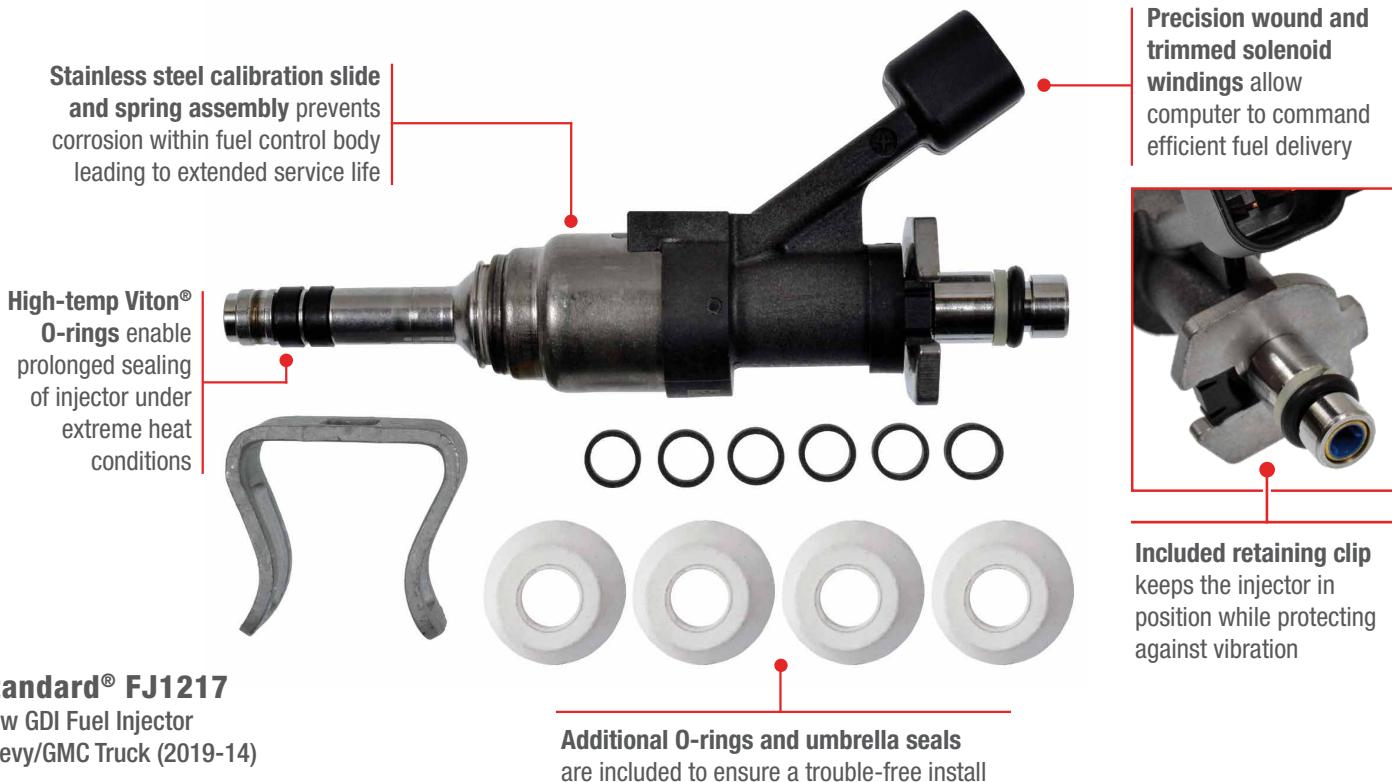


Most GDIs can't be remanufactured because they cannot be disassembled to replace worn and failed components. Yet several aftermarket companies offer GDI reman programs – the problem is, the injector isn't rebuilt, it's only cleaned and the internal components are more likely to fail sooner. That's why we only offer pristine, NEW gas injectors that will deliver optimal performance and longevity.

[CLICK HERE TO EXPLORE THE STANDARD® GDI ADVANTAGE | STANDARDGDI.COM](#)

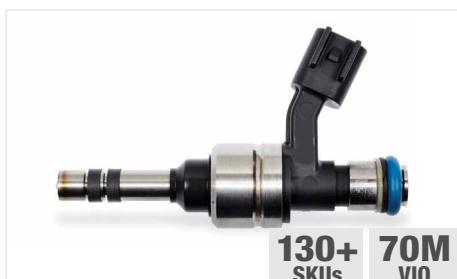
GDI GAS INJECTION

Standard® GDI Fuel Injectors: A Closer Look



Standard® FJ1217
New GDI Fuel Injector
Chevy/GMC Truck (2019-14)

This is what a complete, top quality GDI program looks like.



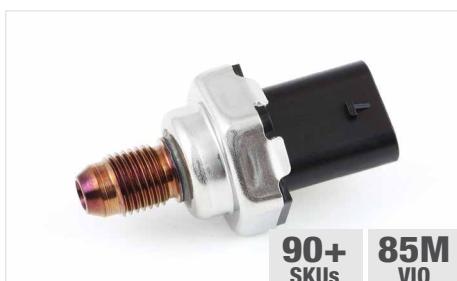
GDI Fuel Injectors



GDI High-Pressure Fuel Pumps



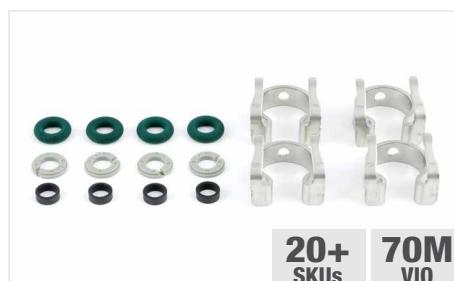
GDI High- & Low-Pressure Fuel Feed Lines



Fuel Pressure Sensors



GDI O-rings, Gaskets, and Plates



GDI Injector Seal and Service Kits

TURBOCHARGER



Standard® NEW, NO-CORE Turbocharger Program

100% ALL NEW Premium Turbochargers (Not Remanufactured)

- Coverage for gas and diesel, domestic and import applications
- Factory gasket kits included
- 3-year / 58,000 kilometers (36,000 miles) limited warranty
- Quality tested to meet or exceed OEM quality
- No core charge

What No-Core Charge Means For You

- No core deposit, No core collection, No core returns, No core inspection



**90+
NEW
NO-CORE
TURBOS**

**MORE UNITS
IN 2022**

Standard® Turbocharger Drop Ship Program

Designed to help get you the parts you need when you need them, our new Standard® drop ship program is available for the entire turbocharger line – new and remanufactured, gas and diesel.

Rate Schedule: *Shipping charges are per each turbocharger shipped*



Ground

\$35 Each



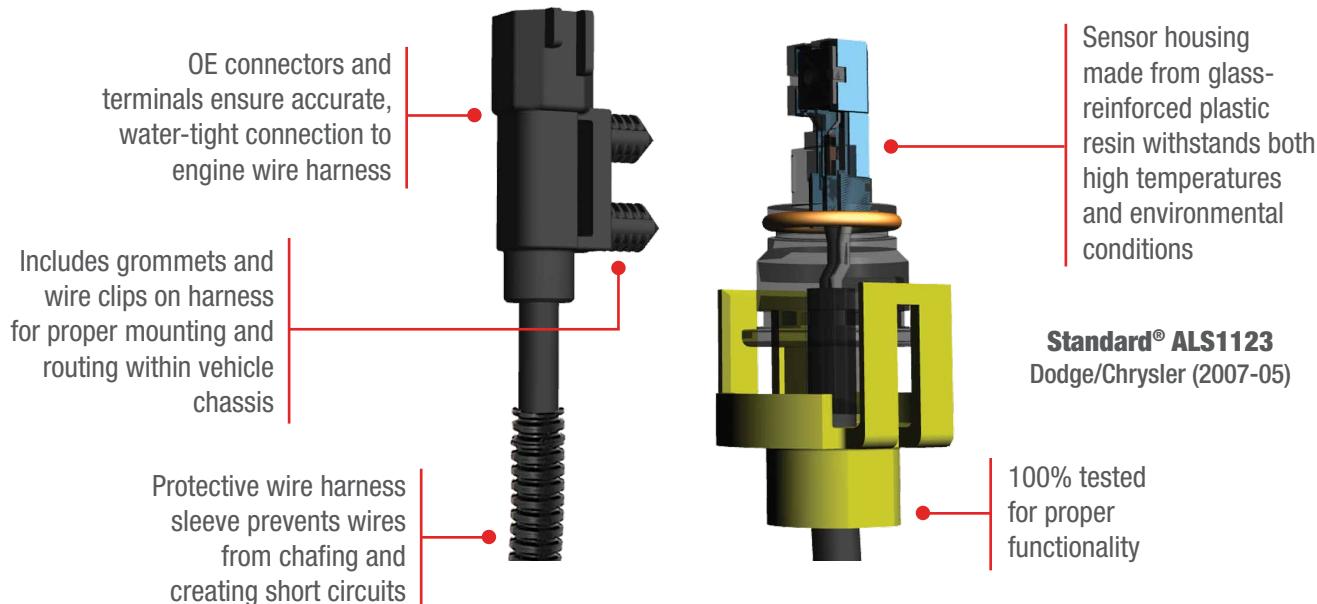
Air

\$125 Each

ABS SENSORS



We include the quality and extras you need to ensure a proper install.



Rigorous ABS Sensor testing means a more reliable sensor.

We perform **extensive laboratory and real-life testing** that includes evaluating the following:

- Shaft speed vs. delta voltage
- Output voltage and variation to OE
- Magnetic field strength and air gap
- Output wave form and pulse width

Program Highlights

- Complete coverage for domestic and import applications
- Consistency in matching OE for form, fit, and critical function
- Superior quality control with extensive laboratory and real-life product testing

2500+
SKUs

More than 2,500 SKUs and 96% coverage for domestic and import applications



ABS sensors perform flawlessly matching the OE for form, fit, and critical function



Superior quality control with extensive laboratory and real-life ABS sensor testing

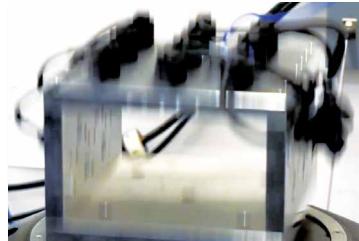
CAM/CRANK SENSORS



No One Tests Like We Do

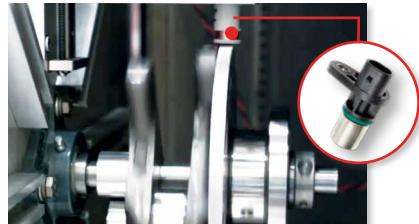
OUR 48-HOUR VIBRATION TEST ENSURES DURABILITY

Sensors undergo 48-64 hour vibration testing across three different planes to ensure a long service life under the harshest conditions



OUR CHAMBER TESTING ENSURES PERFORMANCE

Chamber testing cycles from -40°F to 257°F (-40°C to 125°C) to ensure optimal operation in extreme temperatures

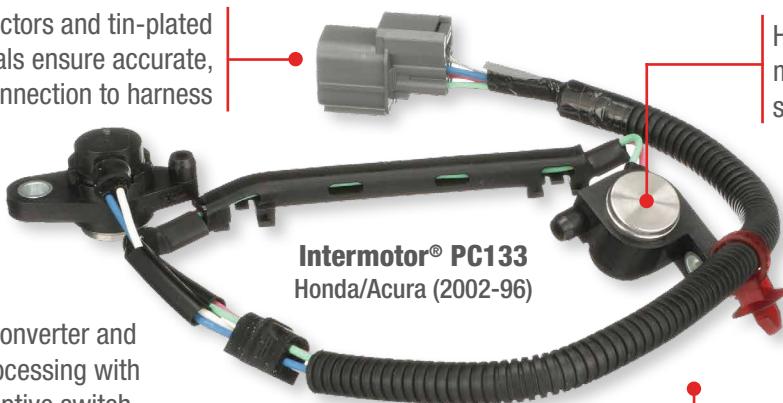


WHAT OUR TESTING MEANS FOR YOU

Standard® cam / crank sensors protect against short circuits and over, under, and reverse voltage to deliver precision performance and a long service life under all operating conditions

Quality Designed. Quality Built.

Matching connectors and tin-plated brass terminals ensure accurate, watertight connection to harness



High-strength neodymium magnets ensure proper signal voltage to the ECM

Integrated A/D converter and digital signal processing with dynamically adaptive switch point improves accuracy and operation

Factory-installed grommets and wire clips ensure proper mounting during installation

Protective sleeve prevents wires from chafing and creating short circuits

1000+ SKUs

More than 1000 SKUs and 95% coverage for domestic and import applications



All cam and crank sensors undergo extensive testing to ensure durability



As an expert manufacturer, you know what to expect every time you open our box

EVAP SYSTEMS



Standard® EVAP line offers the quality and coverage that professional technicians need to keep vehicles running clean.

ESIM (EVAPORATIVE SYSTEM INTEGRITY MODULE)

The ESIM is a key component of the EVAP system detecting pressure differences across a variety of conditions.



4 SKUs 20M VIO

CANISTER PURGE VALVES

Standard's canister purge valves are designed to look, fit, and perform like the original they replace.



120+ SKUs 59M VIO

CANISTER VENT VALVES

Manufactured using the highest-quality materials to withstand extreme conditions, and extensive testing for continued reliability.



20+ SKUs 22M VIO

FUEL VAPOR CANISTERS

We lead the market with high-quality fuel vapor canisters built from industrial-grade materials for robust performance and extended service life.



600+ SKUs 247M VIO

CANISTER VENT SOLENOIDS

100% tested with superior resistance to environmental influences due to proprietary one-piece molding.



150+ SKUs 130M VIO

CANISTER PURGE SOLENOIDS

Manufactured at our IATF 16949-certified facility, Standard® direct-fit canister solenoids feature premium quality connectors and terminals for proper fit, form, and function.



300+ SKUs 190M VIO

LEAK DETECTION PUMPS

A full line of direct-fit, premium quality leak detection pumps.



65+ SKUs 49M VIO

ACTIVE GRILLE SHUTTERS

THE ACTIVE AERODYNAMICS MARKET HAS ARRIVED

Active aerodynamics is one of the latest automotive technologies designed to improve fuel efficiency. One of the most promising technologies in active aerodynamics is the Active Grille Shutter (also known as Radiator Shutter Assembly).

STANDARD® OFFERS A GROWING LINE OF ACTIVE GRILLE SHUTTERS

- 20+ SKUs – 2 SKUs CAPA certified

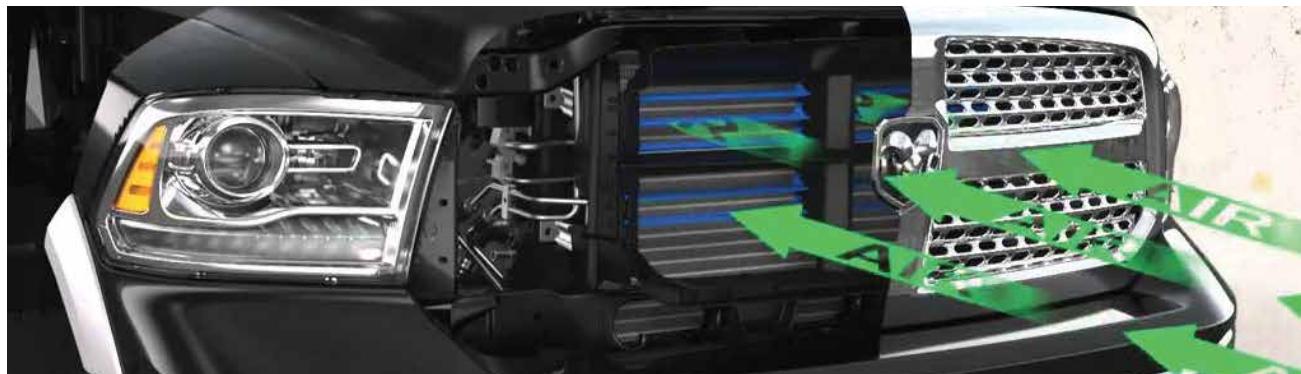


Industry Experts expect the active aerodynamics market opportunity to reach \$1.1 billion by 2023.



AGS1005

Jeep Cherokee (2017-14)
4 Cyl 2.4L & 6 Cyl 3.2L Engines



WHAT DOES AN ACTIVE GRILLE SHUTTER DO?

Active Grille Shutters open and close automatically to control airflow, reducing aerodynamic drag and improve fuel efficiency.

HIGH OE-FAILURE COMPONENTS

- Motor burnouts
- Mechanical failures
- Collision related

HOW DOES AN ACTIVE GRILLE SHUTTER WORK?

- Open shutters allow air to flow through the radiator into the engine compartment to promote cooling
- Shutters close when cooling isn't needed (or during a cold start) reducing aerodynamic drag and fuel consumption



THE SMP® PARTS APP

POWERFULLY EASY.

Make part lookups even easier with the award winning SMP® Parts App.



KEYWORD SEARCH

Keyword Search

Now it's even easier to find the parts and categories you're looking for



CROSS REFERENCE

Cross Reference Search

Key in a competitor part number to find the parts you need



HISTORY

History

Quick access to your search history for frequently searched items



COMPETITOR
UPC SCAN

Competitor UPC Scan

Scan a competitor's UPC code for the corresponding SMP® part detail page



SMP
UPC SCAN

UPC Scan

Scan the UPC code on any box for product details, videos, installation instructions and more



VIN SCAN

VIN Scan

Scan a vehicle VIN number to view all of the parts available for that particular vehicle



[CLICK HERE TO VISIT WWW.SMPCORP.COM/PARTSAPP](http://WWW.SMPCORP.COM/PARTSAPP)

ENGINE MANAGEMENT EXPERT PROGRAM

DRIVEN PROGRAM

The **Engine Management Expert** program is a powerful way to create awareness and reinforce your business as the Engine Management Expert in your market. The strategic focus on engine management is the essence of what the Engine Management Expert brand is all about: integrity, quality, reliability, peace of mind and trust.



As a participant in the **Engine Management Expert** program, you will benefit from the program support, product and marketing expertise that will allow you to capitalize on the growth opportunities for engine management maintenance and service.

The **Engine Management Expert** program - it's everything you need to optimize the performance of your business.



Bumper to Bumper® Auto Parts Plus®